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Does honda still make outboard motors

Honda Still Manufactures Outboard Boat Motors Despite its long history in the marine industry, Honda's commitment to producing high-quality outboard boat motors remains strong as of 2021. The company offers a diverse range of models catering to different boating needs and preferences, including the flagship BF series renowned for quiet operation, fuel efficiency, and low emissions. Furthermore, the Portable series is designed for mobility and ease of use, while the Mid-Range series provides a balance between power and portability, and the High Power series delivers maximum performance for activities such as watersports and offshore fishing. Honda continues to innovate its outboard boat motors with cutting-edge technology. The company is committed to improving fuel efficiency, reducing emissions, and exploring alternative power sources as environmental concerns grow. This dedication ensures that Honda outboard boat motors remain a reliable and excellent choice for various boating needs. However, the question remains: are there still jet boats being made? A popular choice for water sports enthusiasts, jet boats offer high speeds and ease of navigation in shallow waters. The article explores whether jet boats are still available and what you need to know about owning one. Additionally, with the growing trend towards sustainable energy solutions, electric boat motors have become a topic of interest. As Honda continues to evolve, its 2- and 5-horsepower engines are now produced in Hamamatsu, while other models will be shifted to production in Fujian Province. Honda Outboard Motors: Dependability, Warranty, and Performance Honda Marine produces high-quality four-stroke outboard marine engines, providing numerous benefits for boat owners considering a new purchase or replacement. One key advantage of Honda outboard motors is their reliability, as they share the same engine block technology used in popular vehicles like the Accord, Odyssey, Fit, and Pilot. This shared engine design contributes to the dependability of Honda's boat engines. A five-year warranty offered by Honda Marine sets it apart from other manufacturers, providing peace of mind for owners who expect occasional repairs. The company has received the Customer Satisfaction Award from the National Marine Manufacturers Association (CSA) for 15 consecutive years, demonstrating its commitment to quality and customer satisfaction. Honda offers an extensive range of four-stroke outboard motors, with power outputs varying from 2 to 250 horsepower, catering to diverse boat types and needs. Their focus on developing state-of-the-art outboards while maintaining Honda's core values of longevity, quiet operation, quality, and reliability ensures a high-performance engine for recreational boaters. While both Yamaha and Honda produce four-stroke engines, the Honda outboard is only available in this configuration. However, if you prioritize performance, Yamaha may be a better choice due to its slightly higher horsepower ratings. Ultimately, choosing between Honda and Yamaha depends on individual preferences regarding power output and features. Yamaha outboard motors have a strong global presence with a large customer base in over 180 countries worldwide. They are known for their high-performance, minimal weight, and compactness. The company has a diverse lineup of outboard motors, including 2-stroke and 4-stroke models, ranging from 2 hp to 350 hp. A key factor in Yamaha's success is its commitment to innovation and quality. The company invests heavily in research and development to stay ahead of the competition and meet the evolving needs of its customers. With a strong service network and presence in niche markets like fishing industries and marine recreation, Yamaha outboard motors are popular among boat enthusiasts. Yamaha's production facilities are strategically located across four countries: Japan, France, Brazil, and Thailand. The company has a long history of producing high-quality outboard motors, dating back to 1960 when it first started producing its "P7" (7 hp) outboard engine. Today, Yamaha is on track to reach the 10 millionth unit milestone in its cumulative production. Despite competition from other manufacturers like Honda and Suzuki, Yamaha remains a leader in the outboard motor market. The company's focus on quality, innovation, and customer satisfaction has earned it a loyal following among boat enthusiasts around the world. Yamaha is focused on becoming even more environmentally friendly while catering to specific needs worldwide. The question remains: which outboard brand reigns supreme - Honda or Mercury? Although Honda may seem inferior at first glance, it has earned its reputation as a household name with high-performance sports cars and luxury vehicles. Despite weighing nearly 500 pounds, the Honda BF15 boasts impressive horsepower due to its 2.3-liter, four-cylinder engine, essentially converting a dependable sedan into an outboard motor. When comparing Mercury with Honda Marine, Mercury stands out for being faster but heavier and quieter. However, predicting the lifespan of an outboard motor is challenging due to various factors, including maintenance and usage patterns. Industry estimates suggest a typical lifespan of around 1,500 operating hours or approximately seven to eight years if used at a rate of 200 hours per year. Nevertheless, there's no reason why modern engines can't last much longer - many two-stroke engines have been in use for over 20 years. Conversely, poor maintenance and exposure to water can significantly reduce an outboard motor's lifespan. The top-of-the-line outboards for 2021 include the DF90A from Suzuki, Yamaha's F25, Suzuki's DF25A, Mercury's FourStroke Lineup (90-150 HP), and several high-performance models like the 500 HP Mercury SeaPro and Verado 600HP V12. Meanwhile, Suzuki has reached a milestone of three million outboard motor units produced globally since its inception in 1965. With the Toyokawa Plant in Japan's Aichi Prefecture serving as a major production hub, Suzuki continues to expand its offerings to meet diverse market demands worldwide. Suzuki outboard motors have gained popularity worldwide due to their high quality and longevity, as well as user-friendly design. The company has been producing these motors since the 1990s, with models like the DF250, DF40A/50A, and DF300AP being released over the years. In Japan, Suzuki's outboard motors are preferred by customers, but they are also in demand globally. Mercury Marine, a subsidiary of Brunswick Corporation, is known for its marine engines. The company manufactures a range of products, including outboards and MerCruiser brand inboard and sterndrive motors. Honda's 2.3 horsepower outboards are popular among boat owners, offering excellent performance and fuel efficiency. The Honda 2.3 outboard features an air-cooled design, making it suitable for use in dirty or shallow water. However, it is noisier than water-cooled engines. The S type has a dry weight of 13 kg, while the L type weighs 14 kg. In response to growing demand, Honda began manufacturing its 2 and 5 hp engines in China in 2015. Honda's combustion engine outboards are common on boats worldwide. However, the company is exploring alternative options, including electric outboards. Recently showcased at the Dusseldorf Boat Show, a prototype transom-mount electric outboard boasts advanced features and is designed for small, lightweight electric boats. With its compact size and high torque, this motor provides equivalent performance to combustion outboards with twice the power rating. Honda outboards are getting into electric mobility with new concepts that could be used in other products like micro-EVs. The company has introduced its Avator 7.5e, an electric outboard motor with swappable batteries, which will soon be followed by larger and more powerful models. This move is part of the growing trend towards electric boats, as seen with Mercury's new entry into the market. Other companies like Torqeedo offer a range of electric powertrain options for electric boating. Meanwhile, Honda outboards are manufactured in their Hosoe factory in Japan, except for some smaller models made in China. The company's Power Products division includes Honda Marine, which produces a complete line of four-stroke outboard marine engines. Honda or Yamaha outboards? Four-stroke engines like those produced by both companies are cleaner and more efficient than two-stroke engines. However, Honda only offers its outboards in four-stroke configuration, whereas Yamaha provides more options. While power is an important consideration, acceleration is also crucial. Tests have shown that the Honda outboard's acceleration is slightly slower than the Yamaha's, but this difference is generally insignificant. Outboard motors made by Tohatsu are all manufactured in Japan, with a large warehouse and production facility built in 2005. As for reliability, top-rated outboards for 2021 include Suzuki's DF90A, Yamaha's F25, and Honda's DF25A. Yamaha outboards made in China, not produced in China, produced by Wuxi IKC Machinery Bearing Co., Ltd. Yamha four-stroke outboard lineup ranges from 2 hp to 350 hp Yamah produces 200 million units of outboard motors yearly Given article text here Mercury Marine Eases Import Tariffs for Chinese-Made Outboards Brunswick Corp., which owns Mercury Marine, has been awarded exemptions from U.S. tariffs on its outboard engines made in China. The U.S. Trade Representative office granted the petitions, removing a 25% tariff on more than 1,000 products. This reduction is expected to save the company \$17 million to \$22 million in net pretax costs in 2019. The exemptions were welcomed by Brunswick's CEO Mark Schwabero, who stated that both consumers and American producers benefit from this decision. He also expressed hope for a peaceful resolution of trade concerns between the U.S. and its trading partners. However, the recent imposition of tariffs on steel and aluminum imports from Canada, Mexico, and the European Union has increased aluminum prices for U.S. boat makers by around 35%. Other manufacturers, such as Honda and Suzuki, face stiff competition in the outboard motor market. Outboard Motor Lifespan Can Vary The lifespan of an outboard motor depends on several factors, including usage and maintenance. According to industry estimates, a typical outboard motor can last around 1,500 operating hours, or approximately seven years with regular use. However, modern four-stroke engines may last longer than their two-stroke counterparts. Proper care and maintenance can extend the life of an outboard motor. Conversely, neglecting maintenance or keeping the engine out of the water can significantly shorten its lifespan. Noise Reduction in Outboard Motors When it comes to noise levels, some outboard motors are designed to be quieter than others. The ideal boat often features a strong outboard paired with a powerful sound system. Mercury believes a strong engine must be loud. To address this notion, Mercury has consistently invested in sound research since its inception. The company built its first soundproof room, also known as a hemi-anechoic chamber, back in 1971. More recently, they spent \$10 million on a new NVH Technical Center featuring two large chambers that can test engines up to 1,000 horsepower in a massive water tank. The facility spans over 20,000 square feet and is the marine industry's largest of its kind. Mercury engineers utilize microphones, high-fidelity playback devices, and data collection tools within these chambers to assess an outboard's acoustics while it runs. This allows them to pinpoint any sources of unwanted noise for removal. They can also adjust tones to prioritize desired sounds over others, ensuring a pleasing experience without compromise on performance. Mercury consumers expect certain standards from their products, and the company consistently meets those expectations. The result of this dedication is evident in the Mercury L6 Verado outboard engine. Even at high speeds, these engines are remarkably quiet due to innovative design elements such as an engine air intake attenuator and muted exhaust. The Advanced MidSection (AMS), a cast-aluminum cradle with elastomer mounts, further isolates the motor from the boat, contributing significantly to its smooth operation. This isolation technique reduces vibration, which in turn dampens harmonics that could otherwise be amplified throughout the boat. As a result, the Verado outboard engine operates so quietly that it's almost imperceptible. In fact, as Mercury jokingly puts it, the fish won't even notice you're coming, nor will your neighbors. In addition to Mercury's commitment to innovation, another prominent brand in the maritime industry is Evinrude. Founded in the United States and deeply rooted in tradition, Evinrude is one of the most recognizable names in outboard motors. As part of the BRP family since 2001, Evinrude has continued to evolve with groundbreaking technologies like the E-TEC engine. This cutting-edge technology transformed 2-stroke engines into something new and innovative. Today, Evinrude operates less than 30 miles south of Milwaukee in Sturtevant, Wisconsin, producing high-performance outboard engines that are synonymous with excellence in the marine industry. BRP's Evinrude engines come in various horsepower ranges from 3.5 to 300, giving customers a wide selection to suit their needs. Any authorized dealership can purchase any engine model. For more information, visit the website below. Honda entered the outboard motor market in 1964, bucking the trend of two-stroke engines that were popular at the time due to their lightweight and affordable nature. However, these engines had a significant environmental drawback: they discharged engine oil into the water. Honda's founder believed that "watercraft should not pollute the water," so the company committed to developing four-stroke outboard motors that prioritize environmental performance, quality, and durability. This focus has led to Honda's reputation for producing high-quality products that meet diverse customer needs worldwide, from leisure activities like fishing and cruising to professional applications such as search and rescue operations. Today, three-quarters of the global outboard motor market uses four-stroke engines, and Honda's products are highly regarded by customers. The company remains dedicated to providing clean, high-performance products and services that cater to customer needs and enhance the joy of being on the water. For product information, please contact our offices in your country.