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Canva l cng c thit k ha ph bin, gip ngi dng d dng to ra cc bng thi kha biu, bng cng vic hay bng d liu m khng cn kin thc thit k chuyn su. Canva cung cp nhiu mu c sn, cho php bn ty chnh theo mun. Di y l hng dn chi tit cch to bng trong Canva trn c in thoi v my tnh. to bng trn in thoi, bn cn ti ng dng Canva trn CH Play (Android) hoc App Store (iOS). Sau khi ci t, lm theo cc bc sau:M ng dng Canva v chn du cng mu tm gc di cng.Chn mc "Thnh phn" v chn th "Bng".Canva s hin th cc mu bng c sn. Chn mu bn mun v nhp ni dung vo hon tt.Phin bn web ca Canva cho php bn to bng d dng vi nhiu tnh nng mnh m. Cch thc hin:Truy cp trang web Canva v chn mc "To thit k" giao din chnh.Chn kch thc thit k ph hp.Nhn vo "Xem tt c" chn mu bng, sau thm vo thit k v chnh sa theo thch.Nu bn cn to bng theo mu k hoch, lm theo cc bc sau:Truy cp vo Canva trn my tnh v tm kim t kha "Bng k hoch".La chn mu ph hp v thm vo thit k.Nhp ni dung vo bng v chnh sa theo nhu cu ca bn. Sau khi hon tt, chia s hoc ti bng v my tnh.To bng theo mu lch kh ph bin v d dng theo di cng vic. to bng lch, lm theo cc bc sau:Truy cp vo Canva.com.Tm kim t kha "mu lch" trong thanh tm kim.Chn mu lch yu thch v chnh sa theo mun.Canva cung cp hai loi mu lch: mt loi bng c hnh dng lin kt vi nhau, khi chnh sa mt phn t s t thay i cc phn t cn li; loi th hai l bng vi cu trc c nh, khi chnh sa s thay i tng /hng ring bit.Thm hng hoc ct: Chn bng, nhn vo du ba chm gc tri hoc trn cng, chn "Thm 1 hng" hoc "Thm 1 ct".Xa hng hoc ct: Chn bng, nhn vo du ba chm v chn "Xa 1 hng" hoc "Xa 1 ct".Hp nht : Chn cc mun gp, nhn vo du ba chm v chn "Gp ".Thay i ng vin: Chn bng, vo mc "ng vin" trong menu v thay i dy hoc kiu vin theo mun.Nu bn mun tri nghim y cc tnh nng cao cp ca Canva, hy tham kho ti khon Canva Pro gi r ti Thegioipremium.com. Vi Canva Pro, bn s c th truy cp vo nhiu mu thit k c o, cng c chnh sa nng cao, v nhiu tnh nng khc gip bn sng to khng gii hn.ThchThchKhng thchThchThchThchKhng thchKhng thch bt u, hy ti nh ca bn ln Canva v ko n vo d n ca bn.By gi bn c th thm ng vin vo bc nh ca mnh, nhng n s to ng vin ton b ni dung ch khng ch ch . c c kt qu tt nht khi to ng vin nh ca bn, bn s cn xa nn bng cng c Background Remover ca Canva. Cng c ny ch c cho ngi dng ng k Canva Pro (ngi dng bn min ph c th dng th Canva Pro trong 7 ngy). xa nn ca nh, hy chn n v nhn Chnh sa nh (Edit image) t menu u d n ca bn. Chn Cng c xa nn (Background Remover) t phn Cng c (Tools) v i Canva pht huy tc dng k diu ca n. i khi, Cng c xa nn c th xa qu nhiu th khi nh ca bn. Nu ng nh vy, hy nhn Xa (Erase) v Khi phc (Restore) chnh sa nh ca bn.Khi bn c nh cui cng, bn sn sng to ng vin n. lm nh vy, hy chn nh ca bn, nhn li Chnh sa nh (Edit image) v ko xung Hiu ng (Effects). Cng c bn mun ln ny c tn l Shadows. Sau khi bn tm v chn n, hy chn ng vin (Outline) t cc ty chn c cung cp. T , bn c th iu chnh hiu ng ca mnh bng cch s dng thanh trt cho n khi ng vin ca bn chnh xc theo cch bn mun. Hy th cc ty chn mu sc lm cho nh ca bn ni bt hn na.Nu bn mun bng mm hn, hy chn Glow thay v Outline t cc ty chn Shadow. iu ny lm m cc cnh ca ng vin ca bn, do n tinh t hn hiu ng ng r nt m tnh nng Outline mang li cho bn. Bn cng c th iu chnh ci t Glow ca mnh lm cho n nh nhng hn hoc r hn, ty thuc vo s thch ca bn.To ng vin ch thm ch cn d dng hn to ng vin nh. y cng l mt trong nhng mo thit k ha c bn nhng quan trng nht khi t ch trn nh. Nn ln xn thng c mu quyn vi ch ca bn, khin n kh c hn. Vic to cho ch ca bn mt ng vin m, p mt s to ra thng ip r rng nht c th. bt u, hy chn biu tng Ch t menu bn v chn Thm hp ch (Add a Text Box). Nhp ch bn chn vo hp ch v chn Hiu ng (Effects) t menu u mn hnh.Chn hiu ng Outline to ng vin ch ca bn. Bn c th thay i mu sc v dy ca ng vin bng cch s dng thanh trt v cc ci t khc bn tri mn hnh.To ng vin cc hnh l mt k thut cc k hu ch. Qu trnh to ng vin cc hnh trn Canva hi khc mt cht nhng cng d dng v c hai phng php bn c th chn. bt u, hy i ti Phn t (Elements) v chn mt hnh t phn Hnh dng (Shapes) hoc tm hnh trc tip trn thanh tm kim. Khi bn c sn hnh, hy chn n v thay i n thnh mu m bn mun ng vin ca mnh. Sau to mt hnh mi v to mt phin bn nh hn mt cht ca n. Bn c th lm cho nh hoc hnh ln hn hoc nh hn bng cch chn n v ko mt trong bn gc ln hoc xung. t hnh nh hn mt cht vo gia hnh ln hn v bn to cho mnh mt ng vin hon ho.Ngoi ra, bn c th chn hnh ca mnh, sau chn Kiu vin t menu chy dc pha trn mn hnh. Kiu vin l biu tng nh c ba ng ngang bn cnh biu tng chn mu. Chn mt trong cc ty chn ng vin t menu th xung.Sau khi bn kch hot ng vin, mt hp mu mi s xut hin bn cnh biu tng Kiu vin, cho php bn thay i mu ca ng vin. Bn cng c th chn mu chnh cho hnh ca mnh v lm cho n trong sut nu bn ch mun hin th ng vin. iu ny c bit hu ch cho vic to ra cc nh hng dn. Tnh nng Magic Expand s dng AI m rng khung hnh, tng t nh tnh nng Expand trn ng dng Photoshop. Tnh nng ny hu ch khi anh em chp nh qu hp. N s da trn cc chi tit trong nh v s dng AI b sung thm nhng chi tit khc tng ng, gip m rng khung hnh chung mt cch t nhin hn. Theo nh gi ca mnh, tnh nng ny hot ng cha tt bng Photoshop. i vi mt s hnh nh c cu trc phc tp, nhng khu vc c m rng s b m v thiu t nhin so vi Photoshop. Do vy, tnh nng ny ch ph hp s dng trong trng hp cha chy nhanh l chnh. Tnh nng ny cho php anh em miu t thay i cc thnh phn trong thit k ca anh em, bao gm vn bn, hnh nh v cc element khc. Theo mnh, tnh nng ny s rt hu ch cho nhng ngi lm vic trong lnh vc truyn thng, ni thng xuyn phi x l cc biu mu hnh nh di dng thit k. N gip hnh nh ca anh em tr nn khc bit v ni bt hn so vi phn cn li. Magic Write l trnh to vn bn AI c tch hp trc tip vo ng dng Canva, gip anh em to ni dung hoc chnh sa vn bn di hay ngn d dng hn. Tnh nng ny ging nh tnh nng AI trn Samsung Galaxy S24 Ultra, n s to ra nhiu ng cnh cho cu ni ca anh em. Mt khc, n cng tng t nh cc chatbot AI chuyn to ni dung ch. Trc y, nu mun thit k v sp xp hnh nh, vn bn trong file thit k, anh em phi t cn chnh v sp xp th cng. Nhng vi Magic Design, anh em c th nh n sp xp t ng sao cho thit k p mt nht da trn nhng g anh em cung cp, xu th lm li. Hin ti, tnh nng ny vn ang nm dng beta, cha c em ti nhng ngi dng ph thng. Tip theo l Magic Animate, nu nh trc y anh em phi t thm nhng Animation th cng vo tng thnh phn trn mt file powerpoint nht nh v chn tool magic Animate, n s t thm nhng animation vo tng thnh phn cho anh em mt cch hp l nht. iu ny n din ra kh mt m v khng lm anh em mt qu nhiu thi gian suy ngh. Tt nhin nu anh em khng hi lng v cch n t nhng animation th anh em c th chn tng phn v chnh sa th cng li. Tnh nng Beat Sync gip anh em s dng m thanh trong video hiu qu hn. N ng b nhc vo nhiu clip c sn hoc clip anh em thm vo. Nh s dng tr tu nhn to (AI), tnh nng ny gip gim bt kh khn trong qu trnh to video c m nhc, cho php nhng anh em chnh sa video nghip d cng c th to ra video cht lng, t nht v mt m thanh. Tnh nng Magic Design for video s dng tr tu nhn to (AI) phn tch ni dung trong nh hoc video ca anh em. Sau , n s sp xp mi th mt cch trt t hn v thm ch thch ph hp vi ni dung. Tt nhin, anh em vn c th can thip bng thao tc th cng chnh sa video theo mun. y cng l mt tnh nng gip anh em chnh sa video nhanh hn, c bit l nhng video anh em mun ng lin ln mng x hi. Tnh nng Canva Translate cho php anh em dch ni dung sang nhiu ngn ng khc nhau, bao gm 134 ngn ng. Mc d hin nay c nhiu ng dng dch thut trn th trng, nhng vic tch hp tnh nng ny vo ng dng thit k s gip anh em:Dch trc tip trong ng dng, khng cn chuyn i qua li gia cc ng dng khc.Lm cho qu trnh lm vic tr nn trn tru v mt m hn. V d anh em c mt file thuyt trnh bng ting Vit v anh em c th yu cu n dch ton b file ny sang ting Anh thuyt trnh cho nhng i tc nc ngoi xem bng mt s thao tc nhanh. Mnh ngh tnh nng ny s ph hp vi anh em lm vic vi nhng cng ty a quc gia hoc cng ty c nh hng truyn thng ton cu. Tnh nng ny n gip anh em gii quyt c nhng vn khi chuyn file, v d anh em c th chuyn mt bi ng trn mng x hi hoc mt file word thnh rt nhiu hnh nh p post ln Facebook. Tt nhin tnh nng ny n s dng ai phn tch nhng dng ni dung trn mng x hi c th gip anh em chuyn i d dng hn cc loi ni dung nhng suy cho cng anh em vn phi can thip kh nhiu vo quy trnh chuyn i c c sn phm cui cng cht lng nht theo ca mnh. Va ri l mt s tnh nng chnh c tch hp AI ca Canva. Theo mnh bit, Canva cng ra mt mt c ch mi gi l Canva Shield gip ngi dng an tm hn khi s dng AI. Nh anh em bit, c nhiu v kin lm xm xoay quanh vn AI. Canva gii quyt nhng ni lo ny bng Canva Shield. V d, doanh nghip s c bi thng nu c nhng khiu ni v s hu tr tu. Mnh thng s dng Magic Animation nhiu nht. N gip mnh to c nhiu hiu ng nhanh chng trong bi cnh mnh rt li thm hiu ng vo file thuyt trnh. Cn anh em, anh em ang s dng nhng cng c AI no ca Canva phc v cho cng vic? Canva mua li b phn mm sng to Affinity, bao gm Affinity Designer, Photo v Publisher - 3 ng dng sng to ph bin cho Windows, Mac v iPad. y l nhng ng dng cung cp cc tnh nng tng t nh phn mm Illustrator, Photoshop v InDesign ca Adobe. ng thi ny gip Canva c nhiu c hi hn cnh tranh vi Adobe trn th trng phn mm sng to S liu chnh thc cho tho thun mua bn vn cha c tit l. Theo bo co t Bloomberg, con s ny c th l vi trm triu bng Anh. Vic Canva mua li Affinity c xem l ng thi tch cc nhm thu ht nhiu nh sng to chuyn nghip tm n nn tng ca mnh hn. Tnh n thng 1/2024, hng thng nn tng thit kt ca Canva thu ht khong 170 triu ngi dng ton cu. Tuy nhin, Canva li khng c cc ng dng thit k ring phc v cho cc nh sng to chuyn nghip nh gii ho s, nhip nh gia, bin tp video, Bng cch hp tc vi Affinity, Canva s c thm cng c a dng mi cp , phc v c cho ton b ngi dng. ng thi, gip cho nhng ngi dng sng to c thm cng c hu ch trong khi ang tm kim cc gii php thay th cho h sinh thi thit k da trn ng k Adobe. ng sng lp Canva Cameron Adams chia s cc ng dng Affinity s vn tch bit vi nn tng ca Canva, nhng mt s tnh nng tch hp c th s c cp nht theo thi gian. Ngunng dng Canva tr nn quen thuc vi rt nhiu ngi, c bit l nhng ai yu thch thit k. Vi giao din thn thin v d s dng, Canva khng ch h tr chnh sa nh m cn gip ngi dng d dng chnh sa video. Nu bn ang tm cch xa m thanh video trn Canva, bi vit di y s hng dn bn chi tit cch thc hin.Canva c h tr chnh sa m thanh video khng?Cch xa m thanh video trn Canva.Cch ghp nhc hoc file ghi m vo video trn Canva.Canva l mt cng c thit k ha trc tuyn, c a chung bi nhiu i tng ngi dng, c bit l cc doanh nghip nh v cc freelancer. Bn c th s dng Canva min ph vi cc cng c c bn, nhng nu cn nhiu tnh nng nng cao hn, bn c th nng cp ln Canva Pro.Bn cnh kh nng chnh sa nh, Canva cn h tr chnh sa video t c bn n nng cao. iu ny c ngha l bn hon ton c th xa hoc thm m thanh cho video ngay trn Canva.Bc 1: Truy cp vo Canva, nhn vo "To thit k" gc trn bn phi mn hnh.Bc 2: Trong danh sch hin ra, chn "Video".Bc 3: thanh cng c bn tri, nhn vo mc "Ti ln" ti video ln Canva. Sau khi ti ln, nhn vo video thm vo giao din chnh sa.Bc 4: Trong giao din chnh sa video, tm biu tng loa v nhn vo iu chnh m thanh. tt m thanh, nhn vo biu tng loa c du gch cho hoc ko thanh trt gim m lng xung mc thp nht.Bc 5: Sau khi xa m thanh, bn c th thm nhc nn khc hoc lu video m khng c m thanh.Bc 1: M Canva v tm kim "Ghp nhc cho Video" to mt video mi.Bc 2: Chn mu video ph hp t b su tp cc thit k c sn.Bc 3: Ti bn nhc hoc cc tp phng tin khc ghp vo video, sau ko v th vo dng thi gian video.Bc 4: Tin hnh chnh sa video m nhc, sp xp v ct cc clip sao cho ph hp. Bn c th thm li bi ht hoc thng tin khc bng cng c "Vn bn".Bc 5: Lu video ghp nhc di dng tp MP4 hoc chia s trc tip ln nn tng video ca bn.Bi vit trn hng dn bn cch xa m thanh video trn Canva mt cch chi tit v d dng. Ngoi ra, chng ti cng ch dn bn cch ghp nhc vo video to ra mt sn phm n tng hn. Hy vng nhng thng tin ny s hu ch vi bn.Nu bn mun tri nghim y cc tnh nng cao cp ca Canva Pro vi mc gi tit kim, hy tham kho ngay ti Th Gii Premium. Canva Pro s gip bn to ra nhng video chuyn nghip, truy cp vo kho ti nguyn phong ph v s dng cc tnh nng mnh m nh xa nn, thm nhc nn v nhiu cng c khc.ThchThchKhng thchThchThchThchKhng thchKhng thch iu pha trn cha phi l tt c nhng g Canva c th lm. ng dng ny cn c s dng cho vic thit k ba sch, ba tp ch, logo hay cc hnh nh trong blog ca mt d n. Nhiu ngi cho bit rng, ng dng ny mang li mt b cng c mnh m, cng vi nhng tng c o nh b su tp vi hng triu hnh nh v nhn dn. H c th to thit k cho bt k ch v cng vic g ch trong mt vi pht.Khng ch l mt ng dng thit k ha, Canva cn l mt trnh chnh sa nh, cung cp cho bn nhng cng c cn thit tr thnh mt ngi chnh sa chuyn nghip. Nhng trc tin, hy nhp hnh nh vo t b media ca thit b. Sau , nhn vo nt edit bt u qu trnh ct xn v iu chnh cc thng s v sng, tng phn. Bc nh s sm c lt xc nh nhng b lc mu vi nhiu ch khc nhau, t c in, ph ln mt mu en trng vi hiu ng ht v nhiu. Hay ch bn ma, vi cc cung mu sc tri di t nng cho ti lnh. Tt nhin, bn c th ty chnh li Opacity trong khong t 0% n 100% sao cho ph hp.Ngoi ra, cn nhng cng c khc h tr trong vic lm c v m vin, iu chnh nghing, thm khung hnh, nhn dn hoc vn bn.Ngoi hng triu bc nh, Canva cn c hn 500 loi phng ch khc nhau bn c c nhng thit k tt nht. Nhng thng ip hay tm thip mi c li hay tt thi l cha , m cch th hin n cng rt quan trng. Nh pht trin chia chng thnh cc ch khc nhau, t cc font to phn tiu , document, classic cho n cc font ting anh thng dng nht. Bn c th tm kim theo nhu cu c nhn. nhn, khng phi tt c u min ph. Mt s thit k c bit ch dnh cho ngi dng s dng gi Pro. Bn s phi chi tr ph hng thng hoc hng nm nu mun s dng.Canva h tr kt ni vi hng lot nhng trang mng x hi ph bin nh Whatsapp, Messenger, Facebook, Snapchat v Pinterest. Bn ch cn mt vi click to bi ng mi ln trang c nhn, chia s thit k ca mnh vi bn b v ngi thn. Nu khng c Internet, hy gi tp tin thng qua Bluetooth. ng dng Canva ngy cng tr nn quen thuc vi nhiu ngi, c bit l cc bn tr yu thch thit k. Canva khng ch gip bn to ra nhng hnh nh p mt m cn h tr chnh sa video mt cch hiu qu. Bn c th s dng Canva to ra cc video qung co sn phm, video cho mng x hi, v.v. Nu bn cha bit cch chnh sa video trn Canva, hy tham kho bi vit di y nh!Cch to v chnh sa video bng mu c sn trn Canva.Cch to v chnh sa video bng cch ti video v hnh nh ty chn.Hng dn chi tit cch chnh sa video trn Canva.Nu bn mun to v chnh sa video nhanh chng, mt cch n gin l s dng cc mu video c sn trn Canva. Bn ch cn thay th hnh nh hoc video c nhn vo mu c sn. Cch lm video ny rt d thc hin, bn c th lm trn c my tnh v in thoi.Cc bc thc hin:Bc 1: Truy cp vo trang web Canva ti Canva.com.Bc 2: Trn giao din trang ch, chn "To thit k" (Create a design) gc phi di v ko xung chn "Video".Bc 3: Mt giao din s hin ra vi nhiu mu video c sn. Bn c th chn mt mu video m bn thch. Trn thanh cng c s c nt hin th thi gian video, nhn vo nt ny xem trc bn video.Lu : Bn c th thay th hnh nh trong mu bng cc nh, video c nhn ca mnh bng cch s dng tab "Ni dung ti ln". Tab ny cho php bn ti ln video, hnh nh v m thanh ca mnh vo video mu.Bc 4: Bn c th ghp nhc vo video bng cch truy cp vo tab "m thanh" v chn mu nhc min ph c sn.Bc 5: Sau khi chnh sa xong, bn c th ti video v my.Nu bn mun bt u t mt trang trng, bn cng c th ti video v hnh nh ca mnh ln Canva to ra mt video hon ton ring bit.Cc bc thc hin:Bc 1: Truy cp vo trang web Canva.Bc 2: Chn "Video" v chn mu kch thc ph hp to mt trang trng.Bc 3: Chn mc "Ti ln", sau chn "Ti tp ln" a video ca bn ln Canva. Nhn vo video ti thm vo trang trng.Bc 4: Tin hnh chnh sa video theo mun v xut video khi hon tt.Trn y l cch chnh sa video trn Canva nhanh chng v hiu qu. Vi Canva, bn c th to ra nhng video p mt, thu ht m khng cn phi c k nng thit k phc tp. Hy th ngay nhng bc hng dn trn to video n tng cho ring mnh.Nu bn mun tri nghim y cc tnh nng cao cp ca Canva Pro vi mc gi tit kim, hy tham kho ngay ti Th Gii Premium. Canva Pro s gip bn to ra nhng video chuyn nghip, truy cp vo kho ti nguyn phong ph v s dng cc tnh nng mnh m nh xa nn, thm nhc nn v nhiu cng c khc.Canva l mt cng c thit k ha min ph v cng tin li, ph hp vi mi i tng ngi dng, t ngi mi bt u cho n nhng nh thit k chuyn nghip. Trong bi vit ny, chng ta s cng tm hiu cch to bi ng Facebook bng Canva n gin v hiu qu.Bn c cn to hnh nh cho cc bi ng trn mng x hi phc v cho cng vic, hc tp hay cuc sng c nhn? Nu bn l ch doanh nghip, mt hnh nh chuyn nghip c th gip bn thu ht khch hng d dng hn. Cu ni "Mt bc nh ni ln hng ngn li ni" rt ng vi mng x hi, khi cc nghin cu ch ra rng bi vit c hnh nh thng thu ht nhiu tng tc hn.Tuy nhin, vic to ra cc hnh nh hp dn cho mng x hi c th tn thi gian v chi ph. Vic thu mt nh thit k ha c th vt qu ngn sch ca bn, v vic t hc cch thit k c th khng thc t. Nhng vi Canva, bn khng cn phi c kinh nghim thit k. Canva cung cp cc mu thit k sn c, gip bn d dng ty chnh to ra nhng bi ng c o.Chn Mu: Tm kim cc mu thit k ph hp vi thng ip ca bn. Canva c sn rt nhiu mu thit k cho cc dp khc nhau.Thay Th nh: Bn c th ti nh ln t my tnh hoc chn t kho nh c sn ca Canva.Ty Chnh Vn Bn: Thay i tiu v ni dung vn bn sao cho ph hp vi thng ip bn mun truyn ti.Sau khi hon tt, bn s c mt bi ng n tng, sn sng chia s ln Facebook.Bc u tin l truy cp vo canva.com v to ti khon min ph. Bn c th ng k nhanh chng bng ti khon Google, Facebook hoc email.Mc d phn ln cc tnh nng ca Canva l min ph, nhng Canva cn c phin bn tr ph gi l Canva Pro. Phin bn min ph l cho hu ht ngi dng mi bt u, nhng nu bn mun c nhiu tnh nng hn, Canva Pro l mt la chn tuyt vi.Lu : Canva c th khuyn khch bn cung cp thng tin th tn dng nhn 30 ngy dng th min ph. Nu bn chn dng th, hy nh rng sau khi kt thc, bn s b tnh ph hng thng t ng.Canva cung cp rt nhiu mu thit k c sn, gip bn tit kim thi gian. V d, nu bn mun qung b mt ba tic Halloween trn Facebook, bn ch cn tm kim mu "Bi ng Facebook" v la chn mu ph hp.Bn c th s dng thanh tm kim tm kim mu theo mu sc, dp (v d: Halloween) hoc loi ni dung (v d: hnh nh v b ng, ph thy). Hy chn mu c th thu ht s ch ca ngi xem, chng hn nh mu dnh cho gia nh v trem.Sau khi chn mu, bn ch cn nhn vo mu v bt u chnh sa. Nu bn hi lng vi thit k ban u, bn c th gi nguyn hoc thc hin cc thay i nh thay nh, i mu ch, thm chi tit Sau khi chnh sa xong, bn ch cn xut bn v ng ngay ln Facebook.Nu bn mun tn hng y cc tnh nng cao cp ca Canva Pro vi mc gi tit kim, hy tham kho ngay ti Th Gii Premium. Canva Pro s gip bn tip cn kho ti nguyn phong ph, cc cng c thit k nng cao v tnh nng xa nn, tt c gip bn to ra nhng sn phm thit k chuyn nghip hn, h tr ti a trong cng vic sng to v kinh doanh.Trong mt bc tin quan trng, Canva nn tng thit k trc tuyn dnh cho ngi khng chuyn chnh thc gia nhp cu lc b k ln (Unicorn) vi mc nh gi 1 t USD sau gn 5 nm hot ng.Vng gi vn mi nht gip startup n t Australia huy ng thnh cng 40 triu USD t cc nh u t ln, trong c Sequoia Capital qu u t hng u ti Thung lng Silicon.Chia s v ct mc quan trng ny, Melanie Perkins, nh ng sng lp kim CEO ca Canva, cho bit:Chng ti khng th so snh khon vn ny vi cc cng ty ln ti Thung lng Silicon. Nhng vic tr thnh k ln mi s m ra nhiu c hi vic lm cho i ng ti Canva.Canva c to ra vi mc tiu gip bt k ai cng c th t thit k chuyn nghip m khng cn k nng ha chuyn su. Hin nay, nn tng ny thu ht 10 triu ngi dng ti 190 quc gia, h tr 100 ngn ng v cho ra i hn 1 triu thit k mi ngy.S ph bin ca Canva cn th hin qua vic 80% cc cng ty trong danh sch Fortune 500 ang s dng nn tng ny thit k ti liu thng hiu, bi thuyt trnh, n phm truyn thng, v.v.Vi 250 nhn vin lm vic ti tr s chnh Sydney (Australia) v vn phng chi nhnh Manila (Philippines), Canva lin tc pht trin p ng nhu cu ca ngi dng ton cu.Theo CEO Melanie Perkins, nn tng thit k ny tp trung vo ba yu t ct li:n gin ha quy trnh thit k bt k ai cng c th s dng d dng.Hot ng trc tuyn, gip ngi dng thit k mi lc, mi ni trn c my tnh v di ng.H tr lm vic nhm, cho php nhiu ngi cng chnh sa v sng to trn mt thit k.Mt s tnh nng trn Canva c cung cp min ph, nhng ngun thu chnh n t vic bn nh bn quyn v dch v in tr ph ti 31 quc gia.Khng phi ngay t u Canva nhn c s ng h ca cc nh u t. T nm 2013, startup ny gp khng t kh khn trong qu trnh ku gi vn, c bit l ti San Francisco (M).Melanie Perkins tng b t chi rt nhiu ln v phi mt n ba nm kin tr trc khi gi vn thnh cng. Chnh chin lc truyn thng mnh m v ti u qun l vn hnh gip Canva thuyt phc c cc qu u t ln, m ra c hi pht trin nh ngy hm nay. Nu bn mun tri nghim Canva vi nhiu tnh nng cao cp hn, hy khm ph Canva Pro ngay hm nay! ThchThchKhng thchThchThchThchKhng thchKhng thchKhng ch vi hnh nh, mnh cng c th s dng Canva to ra cc Infographic, bi thuyt trnh, ba sch, website, lch, mindmap,. Mnh c th thit k nhiu th t vic s dung rt nhiu mu c cung cp m khng s b trng. Giao din v cc cng c ca Canva rt trc quan v d hiu, d bit cch t s dng d l mi tip cn. Nn khng i hi ngi dng phi bit trc kin thc v cch dng. Ngc li, Photoshop l mt ng dng chnh sa hnh nh chuyn nghip, n c th lm c rt nhiu th vi v s cng c nhng i hi ngi dng phi c kin thc c bn, mt ngi dng lu nm cng cha chc ng dng c ht cc cng c m Photoshop h tr. Ban u, bt Photoshop ln mnh b ngo ng, khng bit dng nh th no nhng Canva th ngc li. Nu l mt ngi dng c bn, thi thot mun t thit k mt ci g tn t thi gian th dng Canva cho n gin. Khi bit cch s dng ri th mi tm n Photoshop c th lm c nhiu th c nhn ho hn. ng dng Photoshop cha mt gi ti nguyn tng i nng v thng i hi phn cng mnh p ng nu mun dng cng mt m. ng thi, n l mt cng c c tnh ph + gii hn s lng thit b. S dng Photoshop bn quyn s c s n nh, tuy nhin n li gii hn s thit b s dng. Ngoi ra, giao din s dng trn my tnh bng hoc smartphone s b hn ch, nu dng cho vic thit k s kh khn. Cn Canva th n l mt cng c ph hp s dng trn mi thit b, thm ch l in thoi vi giao din v cch thc s dng tng t. Ngi dng c th thao tc t app hoc trc tip trn web, ch cn duy tr kt ni Wi-Fi.Canva c phin bn Pro, cung cp thm vi cng c nh tch nn v nhiu elements hn, tuy nhin, phin bn min ph cng cung cp rt nhiu th p ng vic thit k c bn. Do , ngi dng khng cn thit phi b tin ra c s dng. Canva cng h tr ngi dng xut file di nhiu nh dng v kch c khng khc g vi Photoshop. Mt ln na, t tri nghim hng ngy mnh khng nh Canva rt hu ch v n gin cho nhu cu thit k hnh nh m khng i hi kinh nghim.

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